

JOEY SCHWAB

GRAPHIC DESIGNER

EMPLOYMENT

- 05/2009 **Web Architect**
– Present iPal Media
Grosse Pointe Park, MI
Responsible for developing the XHTML/CSS frameworks for numerous websites as well as handling client relations as a member of a multifaceted design and development team.
- 04/2009 **Freelance Web & Graphic Designer**
– Present Self Employed
Ferndale, MI
Provide web design and development, print materials, identity development, and advertising for a varied client base.
- 01/2011 **Adjunct Professor of Design**
– 04/2011 University of Detroit Mercy School of Architecture
Detroit, MI
Design and execute a syllabus for a 100/200 level graphic design studio. Promote intelligent critique, help facilitate a constructive design process, and instill basic design principles.

EDUCATION

- 05/2010 **Bachelor of Art, Digital Media Studies**
University of Detroit Mercy School of Architecture
Detroit, MI
Summa Cum Laude

TECHNICAL SKILLS

Adobe Creative Suite
Digital & Film Photography
XHTML, CSS, Wordpress, jQuery, PHP
Mac OS X
Windows XP/Vista

DESIGN PROFICIENCY

Typography, layout design, color theory, photography, photo processing, identity & branding, advertising principles, web design, standards compliant web development, art direction.